



**Type of Meeting:** Shell Rock Winnebago One Watershed, One Plan Steering Committee

**Date:** July 18, 2019

**Time:** 1:00 PM

**Location:** Shell Rock River Watershed District  
214 W. Main St.  
Albert Lea, MN 56007

**Facilitator:** Courtney Phillips

**Note Taker:** Leah Stadheim

**Attending:** Brenda Lageson, Rachel Wehner, Courtney Phillips, Philip Wacholz, Andy Henschel, David Copeland, and Dalton Syverson.

**Agenda:**

1. Set Date for Kick-Off Event
  - The team discussed potential dates for the public kick-off event. Due to consultant availability and previously scheduled community events, the team confirmed August 21, 2019. The event will take place from 4:00 pm until 7:00 pm at the Edgewater Bay Pavilion.
2. Review Freshwaters Proposal for Kick-Off
  - The team discussed the format of the event. A workshop style event was preferred over an open house style. A presentation, including the 'why' or purpose of the event and the survey, will start off the event followed by small group/retreat sessions. The team briefly discussed hiring a professional speaker to draw more people to the event. Al Batt was mentioned.
3. Plan/Advertise for Kick-Off
  - Planning for 80-100 attendees, the team discussed catering options for the event. Menus and prices were distributed. The team discussed the budget. Appetizers were confirmed instead of a plated meal.
  - Advertising options were discussed including public notices, print, television, radio, social media, service clubs, and email. Budget was discussed.
4. Logo Finalization

- After discussion, the team liked option A but deferred the final logo choice to the Policy Committee. David Copeland advised the team to change the title to Comprehensive Watershed Management Plan.

5. Next Steps

- Next Policy Committee meeting scheduled for July 30, 2019 from 1pm – 3pm.